

PRESS RELEASE TOURISME & HANDICAP

INFORMATIONS



ADT 66

Tel +33 4 68 51 52 53

info@adt66.com

www.tourisme-pyreneesorientales.com/labels-et-marques

Service Tourisme et Handicap

Tel. +33 4 68 51 52 76

annouck.forcadell@adt66.com

pro-tourismeadt66.com/tourisme-et-handicap

DGE

www.tourisme-handicap.gouv.fr/fr

ATH

tourisme-handicaps.org/

Conseil Départemental 66

www.ledepartement66.fr/loffre-pedagogique-du-service-educatif-des-monuments-historiques/

www.ledepartement66.fr/dossier/transport-a-la-demande/

MDPH

www.ledepartement66.fr/service/la-mdph-66-maison-departementale-des-personnes-handicapees/



[Notre brochure](#)

This label is owned by the French State, represented by the Ministry of Economic Affairs (DGE).

The Label came about thanks to a partnership between French ministries in charge of Tourism (DGE and DIRECCTE), culture and communication, the Tourisme et Handicaps association (ATH), professionals from the tourism industry (Tourism development agency, Departmental Tourism Committee and the Regional Tourism Committee among others), local authorities and associations representing disabled people.

In 2001, the Ministry of Tourism chose to launch an awareness campaign for professionals and future professionals in the tourism and leisure sector, for welcoming people with a disability, so that they can choose their holiday destination and leisure activities freely and safely. For this purpose, the "Tourisme & Handicap" brand and label were created.

There are two main goals within the T&H brand:

- ✓ to develop a tourist offering adapted for disabled persons, by providing them with the choice to go on holiday alone or as a family, and to be completely independent,
- ✓ to provide reliable and objective information about the accessibility of tourist sites and facilities.

The T&H brand takes into account 4 types of disability: hearing, mental, motor, visual

The activities that could benefit from the Brand are grouped into 5 categories:

- ✓ **Accommodation:** campsites, guesthouses, group accommodation, atypical accommodation, hotels, self-catering accommodation, tourist residences and holiday villages,
- ✓ **Tourist information:** tourism partners and tourist offices,
- ✓ **Leisure:** leisure establishments, educational leisure activities, leisure parks, outdoor sports and nature outings,
- ✓ **Catering:** cafés, bars, brasseries and restaurants,
- ✓ **Visits:** ecomuseums, places to visit, theme parks, prehistoric sites, company visits and guided tours.

Assessment procedure:

The activity is assessed by two inspectors who have been trained by the T&H association. One of them will be a representative from the tourism sector and the other a representative of associations for disabled persons (in the local department there are 2 inspectors representing the Disabled).

To be awarded the Brand, an applicant has to voluntarily submit an application.

General organisation :

The Brand is awarded by a Territorial Commission for a period of 5 years and for at least 2 disabilities.

The Territorial Commission

These commissions assess the applications based on the information provided by the inspectors, and then decide to award the brand or not.

Since 2002, two agents from the Agence de Développement Touristiques des Pyrénées-Orientales have been authorised to conduct the inspections. These agents work together with an employee from the Fédération Départementale Handisport.

In the department of the Pyrénées-Orientales, over sixty tourist establishments have been awarded this Brand, thanks to the accessibility of their premises, the quality of their welcome services and their services in general.

SERVICE PRESSE

catherine.gillot@adt66.com - Tél. +33 4 68 51 52 58 - julien.folcher@adt66.com - Tél. +33 4 68 53 73 28

PYRÉNÉES MÉDITERRANÉE EN PAYS CATALAN

Agence de Développement Touristique des Pyrénées-Orientales

2, boulevard des Pyrénées - CS 80540 - F - 66005 Perpignan Cedex - Tél. +33 (0)4 68 51 52 53 - info@adt66.com

pro-tourismeadt66.com - tourisme-pyreneesorientales.com - visitpo.fr -    #visitpo