

## THE « BISTROTS DE PAYS »



### INFORMATIONS

National Bureau for Bistrots de Pays

Tél. +33 4 92 77 68 86

[contact@bistrotdepays.com](mailto:contact@bistrotdepays.com)

[www.bistrotdepays.com](http://www.bistrotdepays.com)

#### Links

[www.bistrotsdepays.com](http://www.bistrotsdepays.com)

[www.tourisme-pyreneesorientales.com](http://www.tourisme-pyreneesorientales.com)

The idea of rediscovering village cafés came about in 1993 in the Alpes-de-Haute-Provence. This idea led to the creation of a national brand called “Bistrots de Pays”, and the creation of the National Federation of Bistrots de Pays (FNBP).

The goal was to contribute to preserving and keeping the rural economic fabric alive.

In the Pyrénées-Orientales, there are 7 of these traditional “bistrots” that still remain today.

### The « Bistrots de Pays » Label

- ✓ The “Bistrots de Pays” are ambassadors for the local area, acting as **places of cultural life**, providing multi-services and a place where new ideas are born. The establishments bearing the “Bistrot de Pays” label are unique places that will give you a warm welcome, offering varied services, all year round.
- ✓ **Tourist information:** expert advice, a selection of brochures, an area with documentation on display for passing tourists or local residents.
- ✓ **Local products:** a selection of local products selected with the producers themselves and an opportunity to taste them in the form of tapas or light bites, or even at a table in the establishments that double up as restaurants.
- ✓ **Entertainment:** cultural and festive events are organised in all the “Bistrots de Pays”.
- ✓ **Take over local services:** in the event that local businesses close, the “Bistrots de Pays” can take over to make sure the locals still have these basic services available (bread, stamps, basic groceries, etc.).

#### SERVICE PRESSE

[catherine.gillot@adt66.com](mailto:catherine.gillot@adt66.com) - Tél. +33 4 68 51 52 58 - [julien.folcher@adt66.com](mailto:julien.folcher@adt66.com) - Tél. +33 4 68 53 73 28

#### PYRÉNÉES MÉDITERRANÉE EN PAYS CATALAN

Agence de Développement Touristique des Pyrénées-Orientales

2, boulevard des Pyrénées - CS 80540 - F - 66005 Perpignan Cedex - Tél. +33 (0)4 68 51 52 53 - [info@adt66.com](mailto:info@adt66.com)

[pro-tourismeadt66.com](http://pro-tourismeadt66.com) - [tourisme-pyreneesorientales.com](http://tourisme-pyreneesorientales.com) - [visitpo.fr](http://visitpo.fr) -    #visitpo